

Donor Privacy Policy

(updated March 2025)

The Alliance for Decision Education values the trust our donors place in the organization. We adhere to the highest standards in gathering, using, and safeguarding donor information, including all of our donors' personal and gift information.

Information Collected

When you choose to give to the Alliance for Decision Education, we collect and maintain:

- contact information: name, organization/company, address, phone number, email address, and social media handles;
- donation information: amounts donated, date of donation(s), method (i.e., check, credit card, PayPal);
- Information concerning Alliance events you have attended;
- your requests and comments.

Privacy Guarantee

The Alliance for Decision Education will not rent, trade, sell, or share any donor's information with anyone else, nor send donor mailings on behalf of other organizations.

Any personal information supplied to the Alliance for Decision Education will be used only to fulfill donations and shall not be shared for any reason unless you grant appropriate permission, or unless required by financial reporting obligations and/or government filing mandates.

To prevent unauthorized access, maintain data accuracy, and ensure the correct use of information, we have put in place procedures to safeguard and secure the information that we collect. Firewalls prevent outside parties from accessing our database and internal Alliance access to the database is restricted to authorized Individuals.

Alliance Outreach

We will use your information to send you acknowledgements of your gift(s) and to update you on information you may find of interest about the Alliance. If you do not wish to receive such communications, you may notify us at any time by contacting us by phone: (610) 668-1486 or by email: Giving@AllianceForDecisionEducation.org.

To publicly recognize and thank donors for their generosity, the Alliance for Decision Education occasionally publishes a Donor Honor Roll that lists all donors' names. Any donor wishing to remain anonymous should notify the Alliance for Decision Education at the time of the gift, or by subsequently contacting us by phone at (610) 668-1486 or via email: Giving@AllianceForDecisionEducation.org.