



Every day, our children make thousands of decisions on their own.

We can either hope they make good decisions, or we can **teach them how.**



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Growing List of Leaders and Experts Say All Students Need Decision Education

Business Icon and NFL GM Join Alliance Board



John E. Pepper is former P&G CEO and Walt Disney Company Chairman

"Business leaders have been applying good decision-making skills for decades with proven results. It's our obligation to share these skills with students as we know that the ability to make better decisions will positively impact them both in the classroom and out, and throughout the rest of their lives."



Andrew Berry is GM of the Cleveland Browns and the youngest GM in NFL History

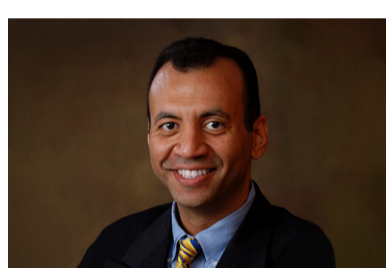
"Today's students face more, and more varied challenges than ever before. We need to teach them the skills that will enable them to make their own, good decisions and to be successful in the long term, regardless of their background, what they hope to accomplish, or what tomorrow may look like."

Two More Decision Science Experts Join High-Profile Alliance Advisory Council



Katherine L. Milkman is a bestselling author and behavioral science expert

Katy is a Professor of Decisions at the Wharton School of Business at The University of Pennsylvania, Host of Charles Schwab's popular behavioral economics podcast *Choiceology*, and the Former President of the Society for Judgment and Decision Making. Her book, *How to Change*, is a best seller.



Ali E. Abbas is a leading authority in the field of decision and risk analysis

Ali, whose portfolio includes award-winning work and several books on decision analysis, founded the decision-making social network, Ahoona Corp, and taught decision skills to at-risk youth at juvenile detention centers. He is Professor of Industrial and Systems Engineering and Professor of Public Policy at the University of Southern California.

The Latest News From The Alliance

Alliance Launches Second Teacher Fellowship to Expand Student Reach

Do you know a teacher who might be interested?

The 2021-22 Fellowship seeks to include 24 middle and high-school teachers from across the country.

The program aims to equip teachers with training and tools to incorporate Decision Education into their classes, then share learnings and results.

"This has transformed the way I engage with my students," said last year's Fellow Tiffany White, Math Teacher at Homewood Flossmoor High School in Chicago.



Application deadline
Friday, September 3.

Stipend is **\$3,000**

Learn more and apply at:
allianceforddecisioneducation.org/fellowship

Why is Decision Education Important?

Alliance Executive Director Joseph E. Sweeney, Ed.D., talks about the benefits of Decision Education



"If we could go into the heads, and hearts, of the people working on whatever you care about – homelessness, environmental change, peace and war, justice, civil rights – and make them just 5% more effective, skilled decision-makers, you would see dramatic improvement in everything we care about."

[Watch an excerpt of the recent interview](#)

Harvard Study: Decision-Skilled Employees Are In Demand and Paid More

Another example that our students are not prepared for today, let alone tomorrow

According to Harvard University Researcher David J. Deming: "Modern jobs increasingly require workers to adapt to unforeseen circumstances and to solve abstract, unscripted problems without employer oversight."

In short: tomorrow's workforce – today's students – will need to leverage skills they have never been taught to be successful.

[Read more here](#)



Annie Duke and Sports-Famous Guests Talk About Decision-Making On and Off the Field

Gripping, funny, and thought-provoking, this is a podcast series not to miss



In Season 2 of [The Decision Education Podcast](#), we are shedding light on decision-making in the world of professional sports. These conversations – with high-stakes sports figures discussing the biggest decisions of their careers – reveal powerful and practical insights about decision-making at the highest level. They also offer insights for all of us to use in our own lives.



Hear remarkable stories from:

- **Michael Lombardi**, Former NFL GM, Three-Time Super Bowl Winner, Author, Speaker, and Podcast Host
- **Les Snead**, GM of the Los Angeles Rams
- **Andrew Berry**, GM of the Cleveland Browns
- **Dr. Maria Konnikova**, Professional Poker Player, Award-Winning Author, and Journalist
- **Rich Eisen**, NFL Network Host and The Rich Eisen Show Host
- **Dr. Ken Kamler**, Extreme Climber, Microsurgeon, and Extreme Medicine Doctor
- And others . . .



The Alliance for Decision Education is a non-profit organization leading the growing call to have Decision Education taught in schools across the country by 2030.

We are grounded in the understanding that better decisions lead to better lives and a better society.

Our mission is to improve lives by empowering students with essential decision skills.



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